## **TIPS FOR YOUR POSSE**

## **★** Set a goal!

Set a goal as a group and break it down. For example:

By Student: 300 Students each raise \$3.50 = \$1,000+ By Classroom: 12 classrooms each raise \$85 = \$1,000+

By Weeks: Raise \$85/week as a Posse for 12 weeks = \$1,000+

## \* Develop your fundraising webpage at <a href="www.BigChangeRoundup.org">www.BigChangeRoundup.org</a>

Use your webpage to keep your Posse informed of your progress. Change Bandits can be invited to create a page within your Posse to increase fundraising efforts with online donations. Enter offline donations to your page periodically to track your progress towards your goal!

\* Tell everyone you ask for change why Vermont Children's Hospital is important to you and to our community.

Chances are, a student or faculty member within your Posse has had an experience with Vermont Children's Hospital. Ask them to share their stories – post it on a bulletin board, school newsletter, or your Posse webpage!

- Ask local businesses or civic groups if they will be a coin drop location. Reach out to those around your school to coordinate additional fundraising opportunities.
- \* Consider implementing creative fundraising activities that involve your community and/or your faculty and staff.
  - Child Safety Days Plan a community event that focuses on child safety. Arrange for your local police and/or fire departments to conduct hands-on activities on topics such as bicycle safety, fire safety, crime prevention, or child fingerprinting.
  - **Shaved Head!** Implement a challenge amongst faculty/staff to reach a goal by a certain date. If the group succeeds, the principal (or other willing participant) must shave his head, mustache or beard (for example).
- \* Encourage others to become Change Bandits with you and set a goal together. Consider recruiting another school and challenge them to match your goal!

