



Yee-haw!

On behalf of the children and families at The University of Vermont Children's Hospital, and everyone at 98.9 WOKO, thank you for signing up to participate in Big Change Roundup for Kids!

We are so happy you have joined us to raise funds and awareness for The University of Vermont Children's Hospital. Your donations help children who need specialized pediatric care, many who may be living right in your community.

Schools:

Share your special page with faculty and parents, and encourage them to join your posse.

Businesses:

Create a page and encourage your employees and customers to join you.

Customize your page and invite members to sign up.

Easy steps to kick start your fundraising:

- Customize your Fundraising Page Upload your photo and edit the text to tell why Big Change Roundup for Kids is important to you!
- Email friends, family and neighbors asking them to make a donation to your personal fundraising page.
- Share your page on social media Be sure to include **#BigChangeRoundup** and tag **@UVMChildrensHospital** and **@989WOKO**. Don't forget to "like" UVM Children's Hospital and 98.9 WOKO on Facebook and Instagram.
- Visit BigChangeRoundup.org to check out our digital fundraising toolkit.

Let us know if you are planning a fundraising activity/event or if you have a personal story you'd like to share about the UVM Children's Hospital.

THANK YOU for helping kids get the care they need!

Gratefully,

Your friends from UVM Children's and 98.9 WOKO

Phone: (802) 656-2887

Email: BigChangeRoundup@UVMHealth.org

